

Kings Heath Business Association privacy notice

This privacy notice tells you what to expect us to do with your personal information in this survey.

Our contact details

Email: stevebairstow@luckylearning.co.uk

What information we collect, use, and why

We collect or use the following information for **research purposes**:

- Names and contact details
- Addresses
- Location data
- Records of consent, where appropriate

Lawful bases

Our lawful bases for collecting or using personal information for **research purposes** are:

- Legitimate interest:
 - To ensure that the Business Association is representing the views and interests of its members and of other businesses in the Kings Heath, Moseley and Brandwood area. For this survey we want to ensure that the Council are aware of the views of businesses, business employees and local residents with regards Phase 2 of the Kings Heath & Moseley Low Traffic Neighbourhood.

Where we get personal information from

- People directly

How long we keep information

All data from this survey will be destroyed by September 2024

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal data.

Your right to rectification - You have the right to ask us to rectify personal data you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal data in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal data in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal data in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal data you gave us to another organisation, or to you, in certain circumstances.

Your right to withdraw consent – When we use consent as our lawful basis you have the right to withdraw your consent.

You don't usually need to pay a fee to exercise your rights. If you make a request, we have one calendar month to respond to you.

To make a data protection rights request, please contact us using the contact details at the top of this privacy notice.

How to complain

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we've used your data after raising a complaint with us, you can also complain to the ICO.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: <https://www.ico.org.uk/make-a-complaint>

Last updated

21 May 2024